Giving Tuesday E-blast Texts

1. **Subject: Countdown to Giving Tuesday for Archdiocesan Parishes and Ministries**

**When: Monday Afternoon, 11/28**

**Text:**

The countdown to Giving Tuesday begins!

In less than 24 hours, we will be reaching out to you to ask for your support as part of *Giving Tuesday.*

Your participation will help advance the vital work and ministries of our Archdiocese and your parish community.

Don’t miss out on this chance to make a difference in the lives of your neighbors in need who are supported by your parish and the ministries of the Archdiocese of Baltimore.

Make a Gift (<https://bit.ly/AoBGivingTuesday22>)

Support our ministries [Advancement Department - Archdiocese of Baltimore (archbalt.org)](https://www.archbalt.org/giving-advancement/)

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1. **Subject: Giving Tuesday Is Here!**

**When: Tuesday Morning (9 am?)**

Text:

**Welcome to *Giving Tuesday* for Archdiocese of Baltimore parishes and ministries!**

**Why participate in *Giving Tuesday*?**

When you give join your many archdiocesan neighbors who participate in *Giving Tuesday*, you strengthen your parish and help sustain the good works of the Archdiocese of Baltimore.

This year you also have the ability to support Vocations, Retired Priests, Partners in Excellence (PIE), and the evangelization efforts of our college campus ministers at ~~through~~ the ~~Towson~~ Newman Centers in Towson and UMBC.

**There are a few ways for you to participate in Giving Tuesday:**

\* Make a gift online

\* Reach out to your parish

\* Reach out to the Archdiocese of Baltimore at 443-263-1989

Already made a gift? THANK YOU!

Consider an additional contribution
or share this email with others and
challenge them to join you in this crucial effort.

Or visit the Archdiocese’s social media pages
at <https://www.archbalt.org/>
to like and to share *Giving Tuesday* posts now.

MAKE A GIFT (button)

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1. **Subject: We’re Off to a Great Start!**

**When: Tuesday, November 29 (noon?)**

Text:

Our *Giving Tuesday* for Archdiocese of Baltimore parishes and ministries is off to a great start!

We have already received more than # gifts totaling $amount. sThank you!

But we still have way to go to make this day a true success…

Please ~~make your gift online before midnight or~~ use the GIVE NOW button below and make your gift before midnight to be a part of *Giving Tuesday*!

Let us join together in joyful ~~giving in~~ service to our Lord.

Every gift matters, large or small! Help us make our *Giving Day* a success.

GIVE NOW (button)

1. **Subject: It’s Not Too Late!**

**When: Tuesday, November 29 (5 pm?)**

Text:

It’s not too late to be a part of *Giving Tuesday*!

It’s been an exciting day so far!

As of 4 pm, we have received # gifts totaling $amount in response to our *Giving Tuesday*.

To those of you who have participated in this year’s *Giving Tuesday* –

THANK YOU!

To those of you who have yet to give, please prayerfully consider making your gift now.

Giving Tuesday continues until midnight!

Every gift matters, large or small!

Help us make our *Giving Tuesday* a success!

DONATE (button)

1. **Subject Line: Thank You!**

**When: Wednesday, November 30 (9 am?)**

**Text:**

To those of you who were able to make a gift yesterday during our Giving Tuesday,
**THANK-YOU!**

Thanks to the generous support of hundreds of donors like you across our Archdiocese, we were able to raise over $**amount** in support of our archdiocesan parishes and ministries!
Your enthusiastic response totally exceeded our expectations.

And in helping to make our success possible, you not only strengthened your parish community, but helped to secure and enhance countless archdiocesan~~-wide~~ programs of evangelization and charitable outreach that assist your neighbors in need.

For those of you still planning on making a gift, we encourage you to do so by giving online (link).

For in doing so, you will be joining your sisters and brothers in faith and in mission, bearing witness to the illuminating presence of Christ in the world.